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For Immediate Release

ALTA Renews Qualia as Elite Provider

Washington, D.C., May 9, 2024 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announced it has renewed [Qualia](#) as an ALTA Elite Provider.

ALTA's [Elite Provider Program](#) features distinguished service providers committed to furnishing extensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"As an ALTA Elite Provider, Qualia has shown its dedication to the title and settlement services industry," said Diane Tomb, ALTA's chief executive officer. "It is more important than ever for ALTA to supply its members with innovative service providers that are actively engaged in creating state-of-the-art, customized solutions—and for those solutions to help protect industry professionals as well as consumers. The Elite Provider Program calls for our premiere providers to complete a comprehensive application process, which includes furnishing ALTA with member recommendations as well as financial statements. This extensive practice proves Elite Providers, like Qualia, can add value for our members and make their businesses more profitable."

Qualia is a comprehensive digital closing platform used by title, escrow, real estate and mortgage lending professionals to transform home buying and selling into simple and secure experiences for millions of homeowners each year. The Qualia platform provides a secure system of record for the real estate settlement ecosystem through a suite of workflow, accounting, reporting and collaboration products as well as product and service integrations.

[Qualia](#) is offering one free month of its Qualia Marketplace, Qualia's Vendor Management subscription valued at \$500, to ALTA members.

For more information about the Elite Provider program or to apply, visit www.alta.org/elite.

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About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 6,000 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. ALTA members conduct title searches, examinations, closings and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.